

CENTRAL EASTERN BUSINESS ASSOCIATION & CITY OF BAYSWATER



2009 SMALL BUSINESS AWARDS

Gold Sponsor



ENTRY FORM *(to accompany your entry)*

Silver Sponsors



Bronze Sponsors



Business Name:

Name:

Address:

.....

Tel: Fax:

Email:

ABN:

Category Entered:

I/We accept that:

- Entries close 2nd June 2009.
- The judges reserve the right to rule on the eligibility of entrants and to place entrants in an alternative category should it be deemed necessary.
- The judges' decision is final and no correspondence will be entered into.

Signature: Date:

GALA AWARDS DINNER

The formal presentation dinner will be held at the Wellington Room, Morley Sport & Recreation Centre, Friday 19th June 2009. Finalists and Winners will be announced on the evening. Tickets can be purchased from the CEBA office.



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2009 SMALL BUSINESS AWARDS



CONDITIONS OF ENTRY

WHO CAN ENTER

- Any small business in the Central Eastern Metro area.

WHY ENTER?

- To gain recognition of your business achievements.
- To improve your business profile by branding your business as a Finalist or Winner.
- Simply entering is a constructive, reflective tool of your business operations
- To drive business improvement within your company.

PREPARING AND SUBMITTING YOUR ENTRY

- Please provide answers to the following questions as the basis for your written submission including any further information or material that you feel may assist your entry.
- The general questions apply to ALL categories. There are additional specific questions that apply to each category.
- Answer all of the general questions plus the additional questions pertaining to the particular category you are entering.
- You may enter multiple categories, including Small Business of the Year.
- Submit your entry by close of business 2nd June 2009.
- You may include marketing material or testimonials to support your application.
- Submit your application with the cover page detailing all your business and contact details.
- Either post your entry to CEBA, PO Box 180, Morley WA 6943 or email ceba@iinet.net.au

GENERAL QUESTIONS

- Please tell us about your business and the product or service it provides.

- How do you keep track of your business performance?

- How do you attract and retain customers?

- Explain your approach to overcoming problems and give some examples.

- What have been some of your major successes?

- How do you plan for future development of your business?

- What is your commitment to staff training?



**PROPERTY
PRACTICE**
REAL ESTATE

**Property Practice Real Estate
Best Service-Based Business Award**

- Describe your commitment to customer service.

- What innovative practice have you implemented that contributes to your success?



**Action Coach
Best Commerce and Industry Business Award**

- What improvements would you implement as a result of gaps between planned and actual performance levels?

- What innovative practice have you implemented that contributes to your success?



**Small Business Development Corporation
Best Home-Based Business Award**

- What was the driving force that inspired you to start your business?

- Where do you see your business in five years' time?



Accounting
Focus

**Accounting Focus
Best New Business Award (under 2 years old)**

- How did you research your business idea to ascertain viability?

- What problems did you encounter during your business startup? (*please provide the date your business began trading*)
